

# Michael-Don Smith

CPS, MPNLP



**Don Smith has a unique gift of communication, he connects.**

He connects you with his message. Speaking to the largest corporate audience, a school assembly, or in an intimate one to one, across boundaries of age, race, sex, culture and religion, he connects.

According to Don whatever separates us can connect us, whatever separates us we are connected. The key to unlocking unlimited potential is connection through communication and Don Smith is The Keymaker.

Don's background is in communications, technology, training and project management. He has developed a unique range of skills through his career; as an Avionics instructor in the Royal Airforce, an international project management consultant, a Master Practitioner of NLP, education facilitator, business mentor and coach. His passion is to understand the mind and how it creates our lives especially as this relates to interpersonal and communication skills.



A dynamic and effective speaker, Don's work has a focus on positive change and emotional connection, individually, in business and in all forms of education. He highlights the importance of mastering 'soft' skills in regenerating and maintaining our competitive advantage and personal effectiveness in the 21st Century.

### Client Testimonial:

'Your delivery on the subject was factually accurate and educational. Without question, your presentation was the most entertaining, enjoyable, inspiring that I have seen, ever. I can tell you that I see a lot of them. Your energy, enthusiasm and explosive approach has given us a burning platform from which to launch to great heights. Thank you Don - we're on our way!' [Gary John-Lewis, Barclays](#)

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